



# Una Vida Sin Memoria

(A Life Without Memory)

## 2020 Annual Conference on Latinos & Alzheimer's

**The Latino Center on Aging in Conjunction with The Town of Miami Lakes and its Elderly Affairs Committee, and Alzheimer's Association – SE Florida Chapter Present**

### **"A LIFE WITHOUT MEMORY: LATINOS AND ALZHEIMER'S"**

LCA'S EIGHTH SOUTH FLORIDA CONFERENCE FOR LATINO ELDERS AND THEIR FAMILIES

**THURSDAY, APRIL 23, 2020 – 8:30 AM to 1:30 PM**

**Roberto Alonso Community Center**

**16500 NW 87<sup>th</sup> Avenue**

**Miami Lakes, FL 33018**

Focusing on elder issues that impact the Latino community, the Latino Center on Aging and several other prestigious organizations are conducting its eighth conference on Alzheimer's Disease for South Florida area residents in Spanish. The purpose is to inform, educate and train all who are involved in the care of persons with Alzheimer's disease. The conference provides a unique forum for the elderly and caregivers to discuss important issues on a one-on-one basis, offering a great opportunity to network with knowledgeable experts and those in need. As in prior years, we expect a well-attended event by seniors and caregivers.

### **Vendor Exhibit and Sponsorship Opportunities**

Only a limited number of sponsorship and exhibitor opportunities are available to corporations and organizations interested in participating in this unique event.

#### **Sponsorship Packages and Conference Program/Senior Resource Guide Ads**

##### **Diamond Sponsor (\_\_\_) \$2,500**

- Greetings at Opening Session (up to 5 minute presentation).
- 6" Table at the event and solicit attendees. Premier exhibit space.
- Logo and company description on conference program (one page).
- Recognition in all print and media distribution – Recognition on Radio and Website.
- Event Attendee Database.

##### **Gold Sponsor (\_\_\_) \$2,000**

- 6" Table at the event and solicit attendees. Premier exhibit space.
- Logo and company description on conference program (half page).
- Recognition in all print and media distribution – Recognition on Radio and Website.
- Event Attendee Database.

##### **Silver Sponsor (\_\_\_) \$1,500**

- 6" Table at the event and solicit attendees.
- Logo and company description on conference program.
- Recognition in all print and media distribution. Mention on Radio Segment.

##### **Tables: Non-Profit (\_\_\_) \$ 300 For Profit (\_\_\_) \$ 500**

- 6" Table at the event and solicit attendees.
- Recognition in all print and media distribution.



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## 2020 Annual Conference on Latinos & Alzheimer's

**Program/Guide Ads:** ( )\$ 600 Full Page ( )\$ 400 Half Page ( )\$ 250 Qtr Page.  
**The Latino Center on Aging in Conjunction with The Town of Miami Lakes and its Elderly Affairs Committee, and Alzheimer's Association – Southeast Florida Chapter Present**

**"A LIFE WITHOUT MEMORY: LATINOS AND ALZHEIMER'S"**  
**April 23, 2020 – Optimist Park Clubhouse**  
**6411 NW 162<sup>nd</sup> Street, Miami Lakes, FL 33014**

### CONFERENCE SPONSORSHIP/EXHIBITOR REGISTRATION

Please fill out this form and fax to: (866) 751-3587 on or before **April 17, 2020**

Send check payable to:

**Latino Center on Aging, PO Box 800842, Miami, FL 33280**

### Sponsorship/Exhibitor Agreement

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

BUSINESS \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

#### **PLEASE RESERVE:**

[ ] **Conference Sponsor**

[ ] Diamond - \$2,500 [ ] Gold - \$2,000 [ ] Silver - \$1,500

[ ] **Table** Non-Profit - \$300 [ ] Table For-Profit - \$500

[ ] **Conference Program/ Senior Resource Guide Ads**

[ ] Full Page - \$600 [ ] Half Page - \$400 [ ] Quarter Page - \$250

Send Camera Ready Copy or Text to Read (We will Design Page) to: [info@gerolatino.org](mailto:info@gerolatino.org)  
Specs: Measurements from a Full page 8 x 10 inch – Format: jpg, doc, or pdf.

#### **Sponsors Description**

Please provide a brief description (One paragraph) of your organization for listing in our Conference Program.

For additional information, please call Mario Tapia at (305) 647-1150 or e-mail: [info@gerolatino.org](mailto:info@gerolatino.org)

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